

Ms. Ashwika Rathour

| University of Bath | Sustainability and Management
| North Parade, Bath BA2 4FE | (+44) 7823711323 | Birth Year: 2005 |
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Highlights & Recognitions:

- Rotork Challenge University of Bath 2025
- Winner of Alchemy Business Plan Competition 2025
- 1st Place Holder in Harvard Business Review Competition 2024
- Winner – Plot to Promote at Bizzsphere Fest 2024

Internship:

Life Arc | Life Sciences | Forage (Virtual Internship) - Pursuing

- Analysis of different protocols for optimization needs
- Summarize and Find Insights for the project

Akshayshakti Welfare Foundation | January 2025

- **Project: Social Development Project Akshaya Dhaaga**
 - Role: Promoting , sales of handmade diya's by children of the NGO

Projects:

- Consultant for American Museum and Gardens – University of Bath 2025
- Mentor at The Student Leadership Program for Sustainable Practices and Leadership – Indian Development Foundation 2024
- Desi Bazaar – International Project on Rural Area Employability & Organic Clothing – University of Wolverhampton 2024
- Project – Aashayein for Resource Mobilization for Humanitarian Causes – Indian Development Foundation 2023

Key-Skills:

- Corporate Skills: Communication | Adaptability | People Skills | Social Listening
- Technical Know-How: Canva | MS Office | Google Forms |
- Hard Skills: Ideation | Strategy | Business Management | Avid Reader

Academics:

- MSc Sustainability and Management | University of Bath | 2026
- B A (Hons) Business Management, University of Wolverhampton | 2025
- B.Com | YCMOU | 2026
- HSC - Humanities | R.N Podar School | 2022

Certification:

- CRM – Amity University Online (Pursuing)
- Fundamentals of Digital Marketing – Google 2025

Position Of Responsibility:

- Water Management - Ekaagraha Social and Micro-Finance Foundation (Pursuing)
- Creative Team Member & Event Head - Annual Intra Collegiate Fest -Podar World College, 2024

